

WCP Solutions 2012

Text and Cover Relative Cost Comparator

		FSC	PCW	CN
New Curious Cosmic	160%	*		
Skin or Curious Soft Touch	130%	*		
Touche'	120%			
Starwhite Soft Touch	120%	*		*
Curious Papers Transluents	118%			
Curious Metallics, Stardream	115%	*		
Neenah UV Ultra II	115%			
Classic Linen Metallics	112%	*	*	*
Starwhite Metallics	110%	*		
Royal Metallics	105%	*	*	
Classic Cotton or Letra	100%			
Strathmore Writing 100% Cotton	100%	*		*
Classic Columns	99%	*	*	*
Strathmore Writing 25% Cotton	89%	*	*	*
Classic Linen	88%	*	*	*
Beckett Cambric & Enhance	83%	*	*	*
Classic Laid	83%	*	*	
Neenah -Fox River Select Wove	80%		*	
Classic Crest	80%	*	*	*
Neenah Starwhite	78%	*		*
Mohawk Superfine	78%	*	*	
Beckett Concept	75%	*	*	*
Navajo	75%		*	
Coronado SST (mill)	70%		*	
Mohawk Options	67%	*	*	*
Environment	67%	*	*	*
Royal Resource (now Neenah)	62%	*	*	
Royal Fiber (now Neenah)	62%	*	*	
Mohawk Solutions	61%	*	*	
Astroparche + Royal Marble	61%	*	*	
Royal Laid & Linen (now Neenah)	61%	*	*	
Mohawk Via Satin, Smooth	59%	*	*	
Sundance Smooth, Felt, Linen	59%	*	*	
Conservation - Neenah	56%	*	*	*
Cougar	54%	*	*	
Exact Opaque (being discontinued)	52%	*	*	*
Accent Opaque	50%			
Lynx Opaque	50%	*		
Huskey Offset	45%			

:) Some Items Listed are Mill Order – 1 carton minimum

WCP Solutions 2012

Coated Paper Relative Cost Comparator

Gloss		BRIGHTNESS	GLOSS	PCW	Green E Certified
*Utopia Premium	FSC	94	86		
*Utopia One Xtra-Green	FSC	94	80	20% PCW-Renewable E	
McCoy Gloss	FSC	94	86	10% PCW greene-e	
*Utopia Two Gloss	FSC	90	72	10% PCW (30% mill –Re E)	
Opus 30	FSC	92	76	30% PCW (10% Cover)	
Titan Gloss	FSC	90	72	10% PCW	import
Venture– light basis weight		90	72		import
Dull/Silk/Velvet					
*Utopia Premium Silk	FSC	95	32		
McCoy Silk	FSC	95	32	10% PCW – Green-e	
*Utopia One Xtra Green Silk	FSC	96	38	20% PCW –Renewable E	
*Utopia Two Dull	FSC	92	30	10% PCW (30% mill/Re E)	
Opus 30 Dull	FSC	92	32	30% PCW/20% 120# Green-e	
Titan Dull	FSC	93	30	10% PCW	import
Venture – light basis weight		90	35		Import
Matte					
*Utopia One Xtra Green	FSC	96	20	20% PCW – Renewable E	
McCoy Matte	FSC	96	20	10% PCW Green -e	
*Utopia Two Matte	FSC	92	18	10% PCW	
Knightkote Matte-discontinued		92	18	30% PCW- Renewable E	
Opus Matte	FSC	87	18	10% PCW - green-e	
Mohawk 50/10	FSC	94	28	15% PCW – Renewable E	

*indicates Mill Order